



Subject: Request to join 3SIXTY Leaders Club

Dear *[insert name]*,

I trust this email finds you well. I am writing to seek your support and endorsement for my participation in the 3Sixty Leaders Club, an exclusive membership program designed for ambitious women in senior leadership roles to support them to achieve 360 degree success. I am eager to join 3SIXTY , and I am writing to ask for our organisation's financial support to cover the yearly cost of membership, which is currently *[insert price for your tier and type]*

The opportunity for me to access executive coaching, top guest experts, make career-long connections, and gain further knowledge in business and leadership makes my membership in 3SIXTY an investment not only in my professional future but also one that will create a positive impact for our teams and business performance at *[insert organization name]*.

I have identified several ways in which my membership in 3SIXTY will benefit me and, more important, *[insert organization name]* :

- **Networking and Peer Learning:** The opportunity to connect with accomplished women across diverse industries is invaluable. I am excited about the possibility of gaining new insights from peers who share similar responsibilities and challenges.
- **Leadership Skill Development:** This membership is unique in that it promises a 360 degree approach to increase leadership effectiveness while living a balanced life, which is critical for well-being and high performance. It covers aspects such as strategic thinking, self-leadership, decision making and productivity. These skills are directly relevant to my role and our organisational goals.
- **Access to Expert Resources:** The program provides access to expert-led masterclasses and resources that will enhance my knowledge and bring fresh perspectives to my work. The knowledge gained can be applied directly to our team's projects and initiatives.

- **Alignment with Organisational Values:** The emphasis on authenticity, DEI, emotionally intelligent leadership, and work-life balance aligns with our company's values. By participating in the program, I would be better equipped to contribute positively to our team's culture and well-being.
- **More Women in Senior Leadership:** Being a part of this program would not only benefit me but also position me as an inspirational female leader within our organization. My growth journey could motivate more female colleagues to step up into senior leadership, which aligns with our organisation's DEI initiatives.
- **Actionable Education:** World-class education through a variety of hands-on training modules, webinars and in-person events, offered at significantly discounted rates to 3SIXTY members.

Professional development and knowledge exchange in our industry are more critical now than ever before. It would benefit me substantially to have at my fingertips access to the information and resources I need to continue to increase my leadership impact and assist our organisation in staying current and moving forward.

3SIXTY membership enables me to avail myself of these tools and access to subject matter experts which I can then share with the wider team to improve collaboration, productivity and foster high-performance.

I hope that you, too, will see the value for me and **[name of organization]** of my becoming a 3SIXTY member and will support my participation in this leading industry professional organisation.

Your support in this endeavour would mean a great deal to me.

Looking forward to your positive response.

Best Regards,

YOUR NAME